

Dianna Marder

Posted on Sun, Mar. 20, 2005

Love | Jane A. Weisberg and Matthew B. Harnick

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When Jane Weisberg was the critical age of 29, she gently warned her parents that they might not dance at her wedding - ever.

"She told us she'd reconciled to being alone," said her father, Marty. Despite years of dating, long-term relationships, and forays onto www.jdate.com, Jane, who had dreamed of her wedding day since she was 3, was still single.

That's when Marty came through with words of wisdom from the notorious criminal, Willie Sutton.

"Why do you rob banks?" someone reportedly once asked the infamous bank robber. And Sutton gave the now legendary reply: "Because that's where the money is."

"Jane," Marty Weisberg said, "if you really want to find what you're looking for, go where you are most likely to find it."

Jane returned to jdate and within an hour found Matt Harnick, her future husband. Marty may never recover his humility.

Jane, 30, and Matt, 34, were married according to Jewish tradition, under a canopy, on Feb. 5 at the Ritz-Carlton Philadelphia on the Avenue of the Arts. Rabbi Elliot J. Holin of Congregation Kol Ami in Dresher officiated.

Both Jane and Matt have tight-knit families, so the first meeting of their tribes was crucial.

"The first night our parents met, it was magical," Jane recalls. "We stood back and watched them talk and talk like longtime friends. And we went to bed that night knowing we'd get married."

Jane is a Web master at Thomas Jefferson University hospital, and Matt is a wedding videographer.

Just as Jane can thank her father for the encouragement to keep trying, Matt thanks his for career advice.

Even after toying with print and electronic journalism at Upper Dublin High School and Hofstra University, Matt thought he should go into some other field.

One day, on a fishing trip with his father, Matt talked about his confusion. Joel Harnick suggested starting an independent wedding videography business, and Matt recalls his reply:

"There's absolutely no way I can make a living doing that."

He loves that he was wrong. By 2001, the business, Apogee Video Productions, was so successful that Matt was hired for Natalie Cole's wedding.

Jane expects no trouble adjusting to marriage with a man who is never home on Saturday nights. Her father, who worked his way through medical school playing in a wedding band, was never home then either.

And marrying the man of a thousand weddings made the planning for their own more fun, Jane says.

"He's seen it all," says Jane. "And yes, he's savvy."

Matt helped her select an off-the-face veil for greater visibility, and he picked out a huppah with photos in mind - one with folds of fabric so a video camera could be tucked inside.

The camera was even rolling when Matt proposed on the roof-top deck of his parents' beach house.

"Yes, of course," Jane says, sighing. "Everything's on video."

Matt set up his keyboard on the deck and played *Lady* by Lionel Richie for Jane.

And that's the song that played when she walked down the aisle.



SARAH J. GLOVER / Inquirer

After the first dance at the reception, bride and groom are lifted on chairs as the dancing swirls around them. Matt Harnick is familiar with the scene — he makes his living as a wedding videographer. The camera was even rolling when he proposed to Jane.